



DECORATIVE PANELS
BY NATACHA CARLU



MONTREAL STORE
OF T. EATON & CO.

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THE T. EATON & CO. DEPARTMENT STORES IN TORONTO AND MONTREAL

By JACQUES CARLU, Architect of the Interiors

The new Toronto store and the addition to the Montreal department store of T. Eaton and Company, an organization with nearly 50,000 employees, were designed by the Canadian architects, Ross and Macdonald. The interior architectural treatment was entrusted to myself, and the mural decorations to my collaborator, Natacha Carlu.

THE MONTREAL STORE

The ninth floor of this store is given over to public use. The architectural program called for a restaurant serving 700 persons. Private dining rooms, foyer, lobbies and the like were included.

Elevator lobbies: As a transition between the selling floors and the new public rooms, the ninth floor elevator lobbies have been treated as long arcades. Display windows, inserted in Monel metal and framed in French marble, give a commercial touch to this space and remind the visitor that he still is within the walls of a department store.

The long cove with indirect lighting in the ceiling, the floor design, as well as the horizontal bands of gray and pink *Fabrikoid* used on the walls, lead the visitor from the elevator lobbies to the main foyer.

Foyer: From here a beautiful view over a large area of the city can be enjoyed. The entire outside wall has been treated to give as much window space as possible. Sunlight pours in, creating a cheerful atmosphere.

The foyer will occasionally be used as a tea room or lounge. The furnishings have been planned to answer these various purposes. Chairs, armchairs and couches are all of very simple design. The color scheme of the upholstery—mouse gray, black and pink—harmonizes with the black satin-wood of the frame.

The tea tables have clear glass tops resting on blades of Monel metal. A central table of large dimensions is supported by two legs of glass in which light has been so placed as to illuminate vases of Austrian glass.

The draperies are made of *chenille* with horizontal bands of beige, pink and soft green. They are framed by curtain boxes of Monel metal.

A wide niche ornamented with vertical mirrors connects the foyer with the main dining room through doors of Monel metal, satin finished.

Restaurant: The central nave presents a clerestory ringed with horizontal windows



Main dining room with platform for fashion shows. Railings of Monel metal. Steps of black Belgian marble. Walls covered with horizontally-striped French fabric, beige and pink. Mural by Natacha Carlu.

MONTREAL STORE OF T. EATON & CO.
JACQUES CARLU, ARCHITECT OF INTERIOR



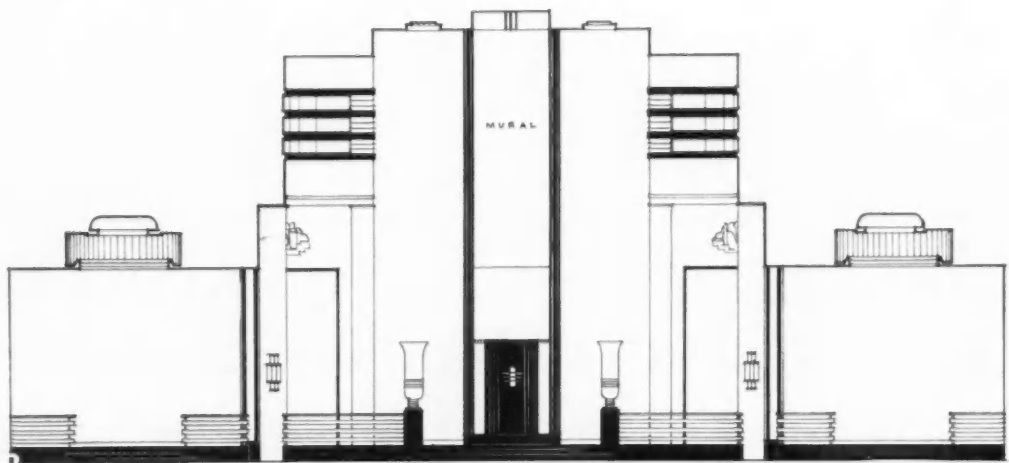
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Main dining room. Horizontal windows in clerestory admit natural and artificial light through panels of opal glass. Columns of pink and gray marble. Floor of Ruboleum tiles.

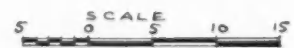
MONTREAL STORE OF T. EATON & CO.
JACQUES CARLU, ARCHITECT OF INTERIOR



PRIVATE DINING ROOM
 MONTREAL STORE OF T. EATON & CO.
 JACQUES CARLU, ARCHITECT OF INTERIOR

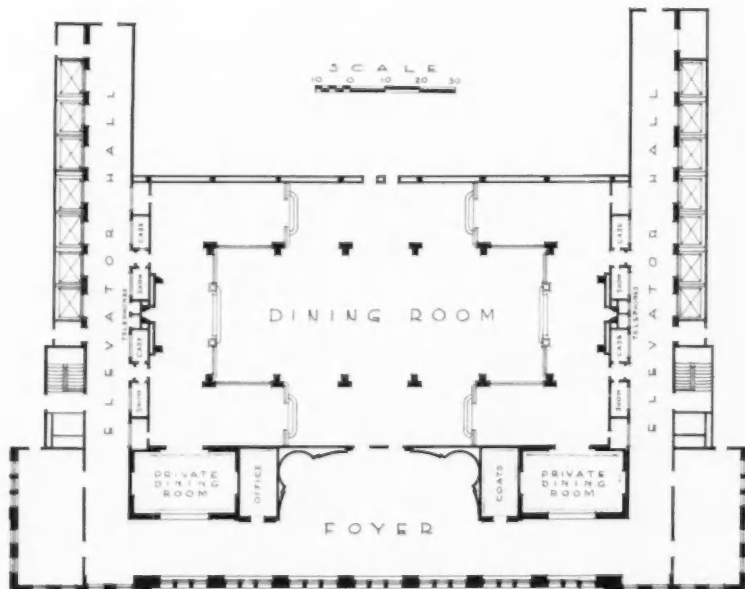


SECTION THROUGH DINING ROOM





ELEVATOR ARCADE
 MONTREAL STORE OF T. EATON & CO.
 JACQUES CARLU, ARCHITECT OF INTERIOR





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ENTRANCE TO COFFEE SHOP
TORONTO STORE OF T. EATON & CO.
JACQUES CARLU, ARCHITECT OF INTERIOR

admitting, through panels of opal glass, natural and artificial light well under control. The aisles are illuminated indirectly with light placed in inverted wells in the ceiling.

The nave is surrounded with a range of columns of *escalette breche* marble in pink and soft gray, supporting the wall where the clerestory windows are set. The lintels between the columns are decorated with bas-reliefs by Denis Gelin.

At either end and along each side are low raised balconies with railings of Monel metal, reached by steps of black Belgian marble. The walls are covered with a horizontally striped French fabric, beige and pink.

The floor is of *Ruboleum* tiles with an unusual pattern of colors. At both ends of the room are two huge vases of ceramics, resting on Belgian marble bases. These are illuminated from the inside.

Among the appliances incorporated in the design is the radio installation behind Monel metal grilles. Music from the outside can be enjoyed, or in the case of a large banquet or gathering, the voice of the speaker can be well distributed about the dining room.

The platforms at each end have been so arranged as to be transformed easily for staging fashion shows. Concealed electric spotlights have been provided to enhance the displays.



ONE OF FOUR PANELS BY NATACHA CARLU IN COFFEE SHOP
 TORONTO STORE OF T. EATON & CO.
 JACQUES CARLU, ARCHITECT OF INTERIOR

THE TORONTO STORE

The seventh floor is devoted entirely to public use and includes a large coffee shop, several private dining rooms, lounges, two elevator lobbies, a large foyer, and an auditorium concert hall with seating capacity of 1,500 persons. All furniture and accessories of decoration, lighting fixtures, ventilating grilles, glassware, silverware, china and even the waitresses' uniforms were executed according to our sketches or selected to obtain the greatest harmony.

Coffee shop: This domed circular room is built, with recessed alcoves, within a square. It is on the north side of the building.

The color scheme consists of a soft lemon yellow background with black Carrara glass in the ceiling and in the vertical niches. The wide pilasters are of white enamel lacquer. The white enameled terracotta statuettes were executed by the French sculptor, Denis Gelin. Monel metal, satin finish, was used for the doors, the trimming and all ventilating grilles and lighting fixtures. The fountain in the center of the room is of black and frosted glass. The furniture is of black satinwood; the chairs are upholstered with beige *Fabrikoid*.

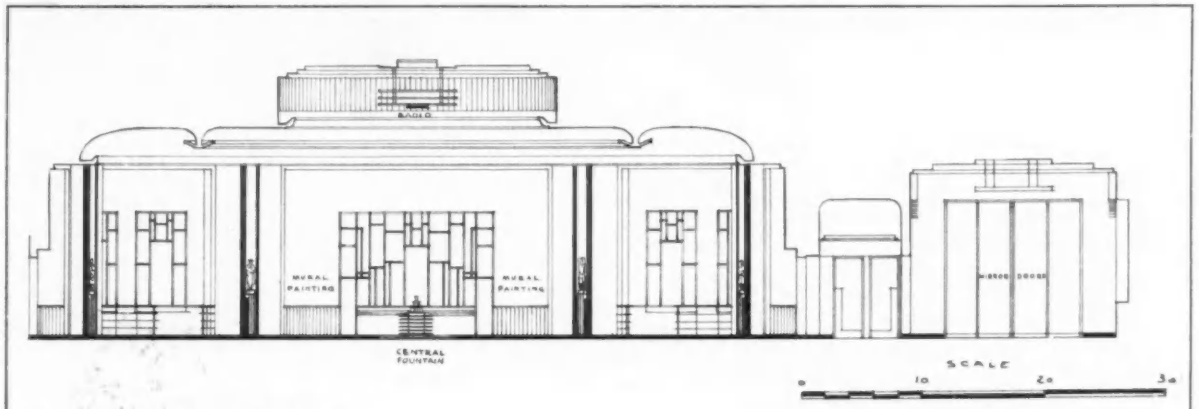
The four mural paintings by Natacha Carlu depict life in the village, the forest, the fields, and by the sea.



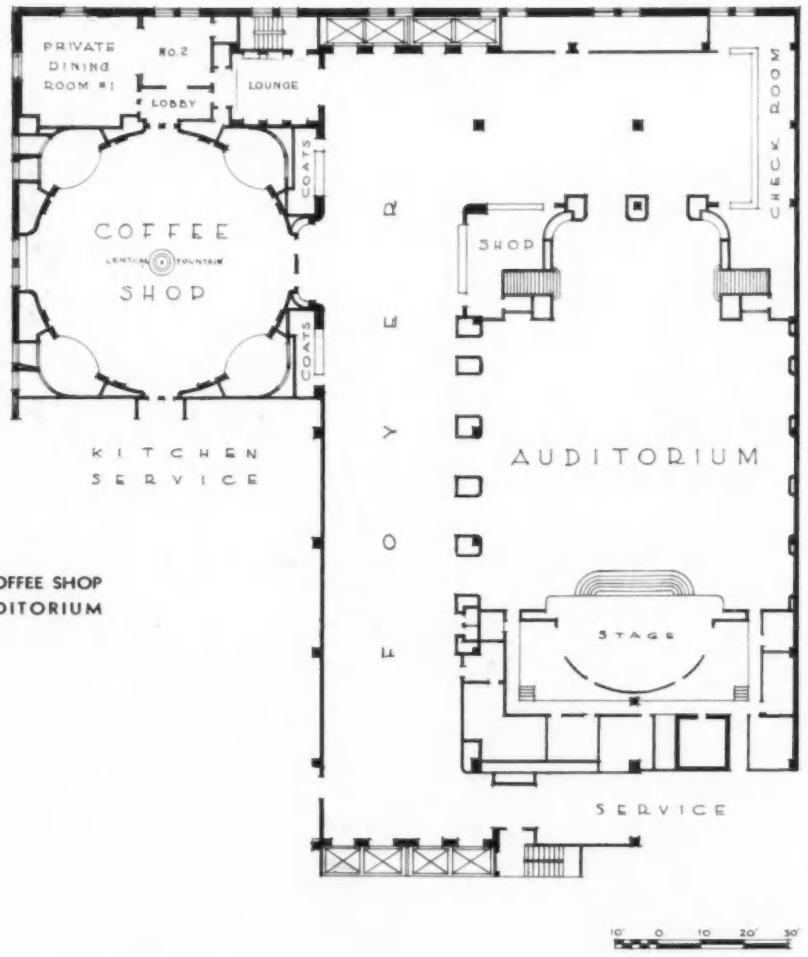
SCULPTURE BY DENIS GELIN IN COFFEE SHOP
TORONTO STORE OF T. EATON & CO.
JACQUES CARLU, ARCHITECT OF INTERIOR



DETAIL OF COFFEE SHOP
TORONTO STORE OF T. EATON & CO.
JACQUES CARLU, ARCHITECT OF INTERIOR



CROSS-SECTION OF COFFEE SHOP



PLAN OF COFFEE SHOP AND AUDITORIUM

TORONTO STORE OF T. EATON & CO.
 JACQUES CARLU, ARCHITECT OF INTERIOR